Paper Track 1
(Saturday 10:45 a.m. - 12:00 noon)

Gender & Diversity
(FC 137)

A GROUNDED THEORY APPROACH TO UNDERSTANDING GENDER DIFFERENCES IN THE EXPERIENCES OF MEMBERS OF BOARDS OF DIRECTORS
Kristina King (Student), Kelly Dye, Acadia University

COMPOSITION AND EXPERIENCE OF CORPORATE BOARD MEMBERS THROUGH A FEMINIST LENS
Elana Morris (Student), Brad S. Long, St. Francis Xavier University

INTERACTIONS BETWEEN FEMALE LAWYERS AND CLIENTS IN A RURAL SETTING
Jillian Pringle (Student), Kelly Dye, Acadia University

Organizational Theory
(FC 138)

THE BOUNDARYLESS ORGANIZATION
Sandi Findlay-Thompson, Mount Saint Vincent University

PARTNERED CARE - INSIGHTS FROM ECONOMIC THEORIES OF THE FIRM
Conor Vibert, Acadia University, Conville S. Brown & Corrine O. Sin Quee-Brown, The Bahamas Heart Center

IN SEARCH OF GOOD PR: SENSEMAKING AND IDENTITY IN PUBLIC RELATIONS
Amy Thurlow, Mount Saint Vincent University; Jean Helms Mills, Saint Mary’s University
Management Education A
(FC 108)

CHALLENGES ENCOUNTERED ON THE PATH TO COMMERCIALIZATION: THE CASE OF THE ACADIA MANAGEMENT INTERVIEW SERIES VIDEO DATABASE
Ann Dulhanty and Conor Vibert, Acadia University

MANAGING THE USE OF TACIT KNOWLEDGE: CAN THE CLASSROOM HELP?
Patricia Genoe McLaren, Saint Mary’s University

INTEGRATING SOCIAL IMPACT MANAGEMENT INTO MANAGEMENT EDUCATION: EXPLORING ATTITUDES AND ASSESSMENTS
Heather Fitzpatrick and Cathy Driscoll, Saint Mary’s University

Management Information Systems A
(FC 209)

MOBILE PHONE: WHO WANTS TO BUY IT, AND WHY?
Gérard Fillion and Sylvie Berthelot, Universite de Moncton

MOBILE PHONE: WHO USES IT, AND WHY?
Gérard Fillion and Thang Le Dinh, Universite de Moncton

WHO SHOULD REALLY ANSWER THE CALL: REGULATION OF TELECOMMUNICATION
Daphne Rixon, Mary Furey, Memorial University of Newfoundland

Case Track A
(FC 206)

LIFE IN THE THEATRE: THE REWARDS AND STRUGGLES OF LIVE BAIT THEATRE
Candice de Saldanha (Student), Gina Grandy, Mount Allison University

BACKLOT VIDEO. THE PAST, PRESENT AND FUTURE OF AN INDEPENDENT VIDEO STORE
Jessica Fennell (Student), Gina Grandy, Mount Allison University

THE CONVENIENCE STORE PURCHASE DECISION
Shripad G Pendse, Saint Mary’s University; P. Jagam, University of Guelph and the NORM Group
Tourism & Hospitality / Entrepreneurship
(FC 109)

WHAT’S STOPPING ATLANTIC CANADIAN B&BS AND INNS FROM ADOPTING SOPHISTICATED INTERNET BUSINESS SOLUTIONS?
Peter Mombourquette, Mount Saint Vincent University

ABORIGINAL CULTURAL TOURISM: HERITAGE AND ECONOMIC DEVELOPMENT REFLECTIONS FROM THE CAPE BRETON EXPERIENCE
Keith G. Brown & Joanne Pyke, Faculty of Business; David Johnson, Faculty of Political Science, Cape Breton University

UNDERLYING ISSUES IN PERCEPTIONS OF INNOVATIVENESS IN SMES: CANADA - POLAND COMPARISONS
W. Nasierowski, Academy of Humanities and Economics in Lodz (Poland)

Paper Track 2
(Saturday, 1:30 p.m. - 2:45 p.m.)

Accounting
(FC 137)

A LITERATURE REVIEW ON CREDIT OFFERS TO SMALL AND MEDIUM SIZE BUSINESSES FACING FINANCIAL DIFFICULTIES
Sébastien Deschênes, Université de Moncton, Jocelyne Gosselin and Benoît-Mario Papillon, Université du Québec à Trois-Rivières

FINANCIAL HIGHLIGHTS IN CANADIAN ANNUAL REPORTS – A PRELIMINARY STUDY
Elizabeth A. Ireland and Xiaofei Song, Saint Mary’s University

EXPÉRIMENTATION D’UN SYSTÈME DE CLASSIFICATION EN DÉFICIENCE VISUELLE BASÉE SUR LE PROFIL FONCTIONNEL
Michel Coulmont, Université de Moncton, Chantale Roy, Université de Sherbrooke, Patrick Fougéryrollas, Institut de réadaptation en déficience physique de Québec
AN EXPLORATORY EXAMINATION OF NEGATIVE EMOTIONS AS MOTIVATORS OF CONSUMPTION
Harish Kapoor, Acadia University

EXPORT SPILLOVERS: AN EXPLORATORY ANALYSIS OF DETERMINANTS
David Stewart, Memorial University of Newfoundland

DETERMINANTS OF SATISFACTION OF FIRST-TIME AND REPEAT MUSEUM VISITORS
Danielle A. H. Dorn (Student) & Rosemary Polegato, Mount Allison University

WAITS, DELAYS AND PSYCHOLOGICAL CONTRACTS
Gordon Fullerton, Saint Mary’s University

Management Education B
(FC 108)

LOST IN TRANSLATION: WHY THE THEORY THAT WE TEACH IS NOT THE THEORY THAT THEY KNOW
Terrance Weatherbee, Acadia University

LEARNER CENTERED AND REALISTIC LEARNING ENVIRONMENTS: THE CASE OF THE ACADIA MANAGEMENT INTERVIEW SERIES VIDEO DATABASE
Clive Reynoldson, Edith Cowan University; Conor Vibert, Acadia University

Law
(FC 209)

POLITICAL TURNOVERS, CONTRACT DAMAGES, AND LONG TERM GOVERNMENT CONTRACTS
Alan Chan, Atlantic Baptist University

PRIVACY LAW IN 2007
Steven Enman, Acadia University
Case Track B
(FC 206)

ACME INDUSTRIAL: A MATTER OF HYGIENE
Fred James (Student), Kori Pippy (Student), Cape Breton University

SPRINGFIELD LAKE COMMUNITY CHURCH
Robert A. MacDonald, Tanya Godbout (Student), Joy Laughlin (Student), Angeline Quek (Student), Jeff Vass (Student), Atlantic Baptist University

MONCTON FLIGHT COLLEGE
Robert MacDonald, Heather Steeves, Atlantic Baptist University

PASSIONATE ABOUT THE ARTS: FOG FOREST GALLERY OVER THE YEARS
Chelsa McLaughlin (Student), Gina Grandy, Mount Allison University

Undergraduate Research Papers
(FC 109)

PLACE-MAKING AND THE MOVEMENT OF PLACE: WORK, HOME, AND IN-BETWEEN
Alastair Collier (Student) & Terrance G. Weatherbee, Acadia University

THE IMPORTANCE OF HUMANITIES AND SOCIAL SCIENCE COURSES IN A BUSINESS PROGRAM
Vera Stanojlovic (Student), Dalhousie University

STUDENTS’ EVALUATIONS OF TEACHING: A VALIDATION STUDY OF A NEWLY DEVELOPED EVALUATION SCALE
Amy McMurray (Student), Victor Catano, Saint Mary’s University
Information Systems B
(FC 137)

ACQUIRING KNOWLEDGE USED IN INFORMATION SYSTEM DEVELOPMENT
Thang Le Dinh, Gérard Fillion, Université de Moncton

CHALKBOARDS AND FACEBOOKS™: THE GROWING DISCONNECT BETWEEN THE ELECTRONIC WORLD OF STUDENTS AND EDUCATORS
Gregory Fleet, University of New Brunswick, Fredericton

Organizational Behaviour / Management Strategy
(FC 138)

HAVE YOU HEARD THE LATESTEST ABOUT GOSSIP?
EXPLORING THE FACTOR STRUCTURE OF INFORMAL INTERPERSONAL COMMUNICATION BEHAVIOR AT WORK
Anthony R. Yue, (PhD Student), Saint Mary’s University

A META-ANALYSIS OF WORK TEAMS AND PROCEDURAL JUSTICE
Gabrielle Durepos (PhD Student), Saint Mary’s University

FULFILLING OUR BEST-STATE POTENTIAL:
ABRAHAM MASLOW’S INFLUENCE ON POSITIVE PSYCHOLOGY
Bally Thun (PhD Student), Saint Mary’s University

IS THERE A ‘GROWTH TRAP’?
A PRELIMINARY ANALYSIS OF PROFIT AND REVENUE DATA FOR CANADIAN COMPANIES.
Shripad G. Pendse, Saint Mary’s University
Operations Research
(FC 108)

PLANNING FOR SPACE REDUCTION AT THE IWK HEALTH CENTRE
Andrea Cameron (Student), Sean Sangster (Student), John Blake, Dalhousie University

PATIENT SCHEDULING IN THE IWK’S EYE CARE CENTRE
Mathew Campbell (Student), Peter VanBerkel (Student), Dalhousie University

USING LINEAR PROGRAMMING IN LUNG CANCER TREATMENT PLANNING AT THE QEII HEALTH SCIENCES CENTRE
Mathew Campbell (Student), Christopher Houghton (Student), Dalhousie University

DIAGNOSTIC IMAGING WAIT TIMES IN NOVA SCOTIA
Sean Sangster (Student), John Blake, Dalhousie University

Finance
(FC 209)

APPLICATION OF THE BINOMIAL OPTION PRICING MODEL TO GOVERNMENT POLICY ANALYSIS
Jie Xiong, Memorial University of Newfoundland

BOND INDEXING AND FOREIGN EXCHANGE RISK MANAGEMENT
Trevor Chamberlain, McMaster University

AN EMPIRICAL ANALYSIS OF CANADIAN SHAREHOLDER PROPOSALS
Jun Yang, Acadia University, Eric Wang, Athabasca University, Yunbi An, University of Windsor
Case Track C
(FC 206)

LOOKING BEYOND THE GRIDIRON: LEADERSHIP AND CHANGE IN DIFFICULT TIMES
Daniel Parker (Student), Gina Grandy, Mount Allison University

OUT OF NEWFOUNDLAND WITH ICEBERG BEER™
QUIDI VIDI BREWING COMPANY’S STRATEGIC MOVE INTO PREMIUM AND GLOBAL BEER MARKETS
Amy Hsiao (MBA Student), Thomas Cooper, Memorial University of Newfoundland

FAMILY DINNERS: A TRADITION OF STYLE, ELEGANCE AND QUALITY
Donna Sears, Cal Cipolla (Student), University of New Brunswick: Saint John

Human Resources and Industrial Relations
(FC 109)

A UNIQUE PATTERN OF COLLECTIVE BARGAINING: FISH FOOD AND ALLIED WORKERS UNION AND FISHERY PRODUCTS INTERNATIONAL LIMITED IN NEWFOUNDLAND AND LABRADOR
C. Darryl Francis (Student) and Susan M. Hart, Memorial University of Newfoundland

EMPLOYMENT STATUS AMONG YOUNG ADULT WORKERS IN ATLANTIC CANADA
Gordon B. Cooke, Memorial University of Newfoundland

MBA’S MOTIVATION TO LEARN AND PERCEPTION OF AGE
Amy M. Warren, (PhD Student) Saint Mary’s University
Paper Track 4
(Sunday, 9:45 a.m. - 12:00 noon)

ASB History
(FC 206)

EXPLORING THE NATURAL HISTORY OF INFORMAL ORGANIZATION IN THE ATLANTIC SCHOOLS OF BUSINESS CONFERENCES
Adam Rostis (PhD Student), Saint Mary’s University

THE ATLANTIC SCHOOLS OF BUSINESS (ASB): THE SEARCH FOR LEGITIMACY WITHIN BUSINESS EDUCATION AND RESEARCH IN CANADA
Rhonda Pyper (PhD Student), Saint Mary’s University

IF A TREE FALLS IN THE FOREST...
REPRODUCING ORGANIZATION THROUGH TEXT – A HERMENEUTIC ANALYSIS OF CURRICULA VITAE AND THE ATLANTIC SCHOOLS OF BUSINESS CONFERENCE.
Shelagh Campbell (PhD Student), Saint Mary’s University

“I’D LIKE TO THANK THE ACADEMY”: AN ANALYSIS OF THE AWARDS DISCOURSE AT THE ATLANTIC SCHOOLS OF BUSINESS CONFERENCE
Patricia Genoe McLaren (PhD Student), Saint Mary’s University

ENTERING THE PROFESSORATE: WHEN INDIVIDUAL IDENTITY CONSTRUCTION MEETS INSTITUTIONAL HABITUATION
William C. Murray (PhD Student), Saint Mary’s University

End of Papers
Session A
(Saturday, 10:45 a.m. - 12:00 noon)

A VERSATILE TOOL THAT DELIVERS RESULTS — CRYSTAL BALL
Saroj Koul, Acadia University

Session B
(Saturday, 1:30 p.m. - 2:45 p.m.)

TECHNOLOGY ENHANCED PEDAGOGY: LIVING CASES
Shelley MacDougall and Kendra Carmichael, Acadia University

GETTING FITT: ENHANCING THE VALUE OF INTERNATIONAL BUSINESS PROGRAMS
Scott Ferris, CITP, FITT (Forum for International Trade Training)

Session C
(Saturday, 3:00 p.m. - 4:30 p.m.)

TECHNOLOGY ENHANCED PEDAGOGIES: A MANAGEMENT INTERVIEW SERIES VIDEO DATABASE (MISVD)
Conor Vibert, Ann Dulhantry, Leigh Huestis and Dave Sheehan, Acadia University

End of Workshops