

Please join us at Cape Breton University in Sydney, NS  
for Atlantic Schools of Business Conference 2019

*"Msit No'kmaq- Honouring relationships"*

September 27<sup>th</sup> – September 29, 2019

The theme for the 2019 Atlantic Schools of Business Conference is *Msit no'kmaq*, a Mi'kmaw word which roughly translates to "honouring all my relations." With this theme, we hope to encourage submissions representing interdisciplinary work that combines functional areas of business research; business research with other academic fields; or papers whose subject(s) speak to the importance of relationships; relationships between people as well as the many animate and inanimate actors in our environment.

As in previous years, submissions for proceedings papers and presentations or developmental sessions are welcome in either our themed or our standing areas (tracks).

Additionally, this year planned symposia/workshops will also explore the question: How can schools of business respond to Truth and Reconciliation Commission Calls to Action through research, teaching, and service.

**Submissions are accepted via email to the respective Track or Symposium Chair until: August 2<sup>nd</sup>, 2019**

Submissions should be emailed to the local track chairs. Please use the email subject heading ASB Submission and refer to the style guide at [www.asbconference.ca](http://www.asbconference.ca) for submission format. Submissions lacking proper formatting will be returned.

**For further information:**

Please subscribe at [www.asbconference.ca](http://www.asbconference.ca) to receive monthly email updates, including registration and accommodation information.

Wela'lin/Thank you

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Call for Papers: ASB 2019

| <b>Track</b>                                 | <b>Local Chair(s)</b>                                                                                   |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------|
| <b>Accounting</b>                            | Mary Oxner<br><a href="mailto:mmoxner@stfx.ca">mmoxner@stfx.ca</a>                                      |
| <b>Business &amp; Organizational History</b> | Gabrielle Durepos<br><a href="mailto:Gabrielle.Durepos@msvu.ca">Gabrielle.Durepos@msvu.ca</a>           |
| <b>Communication</b>                         | Nick Deal<br><a href="mailto:nicholous.deal@smu.ca">nicholous.deal@smu.ca</a>                           |
| <b>Cooperatives/ Solidarity Economy</b>      | Doug Lionais<br><a href="mailto:Doug_Lionais@cbu.ca">Doug_Lionais@cbu.ca</a>                            |
| <b>Cases &amp; Cases-in-progress</b>         | Robert MacDonald<br><a href="mailto:Robert.MacDonald@crandallu.ca">Robert.MacDonald@crandallu.ca</a>    |
| <b>Entrepreneurship</b>                      | Kevin McKague<br><a href="mailto:kmckague@gmail.com">kmckague@gmail.com</a>                             |
| <b>Ethics &amp; Social Issues</b>            | Brad Long<br><a href="mailto:blong@stfx.ca">blong@stfx.ca</a>                                           |
| <b>Finance</b>                               | Stephen MacLean<br><a href="mailto:stephen.maclean@acadiu.ca">stephen.maclean@acadiu.ca</a>             |
| <b>Gender &amp; Diversity</b>                | Kelly Dye<br><a href="mailto:Kelly.dye@acadiu.ca">Kelly.dye@acadiu.ca</a>                               |
| <b>Human Resources/Industrial Relations</b>  | Stephanie Gilbert<br><a href="mailto:Stephanie_Gilbert@cbu.ca">Stephanie_Gilbert@cbu.ca</a>             |
| <b>Leadership</b>                            | Terrance Weatherbee<br><a href="mailto:Terrance.weatherbee@acadiu.ca">Terrance.weatherbee@acadiu.ca</a> |
| <b>Management Education</b>                  | Ellen Shaffner<br><a href="mailto:ellen.shaffner@gmail.com">ellen.shaffner@gmail.com</a>                |

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|----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Management Information Systems</b>        | Yinglei Wang<br><a href="mailto:yinglei.wang@acadiu.ca">yinglei.wang@acadiu.ca</a>                                                                                                               |
| <b>Marketing</b>                             | Wenxia Guo<br><a href="mailto:Wenxia.guo@acadidau.ca">Wenxia.guo@acadidau.ca</a>                                                                                                                 |
| <b>Open/General (Conference Theme)</b>       | Robert Campbell<br><a href="mailto:robert_campbell@cbu.ca">robert_campbell@cbu.ca</a>                                                                                                            |
| <b>Organizational Behaviour &amp; Theory</b> | Xiao Chen<br><a href="mailto:xiaochen@upei.ca">xiaochen@upei.ca</a>                                                                                                                              |
| <b>PhD Student Colloquium</b>                | Ryan MacNeil<br><a href="mailto:Ryan.macneil@acadiu.ca">Ryan.macneil@acadiu.ca</a>                                                                                                               |
| <b>Strategy</b>                              | Mark Fuller (English)<br><a href="mailto:mfuller@stfx.ca">mfuller@stfx.ca</a> AND<br>Alidou Ouedraogo (French)<br><a href="mailto:alidou.ouedraogo@umoncton.ca">alidou.ouedraogo@umoncton.ca</a> |
| <b>Tourism</b>                               | Donna Sears<br><a href="mailto:donna.sears@acadiu.ca">donna.sears@acadiu.ca</a>                                                                                                                  |
| <b>Undergraduate Student Papers</b>          | *NA See Style Guide for Student Papers                                                                                                                                                           |
| <b>Symposia &amp; Workshops</b>              | <b>Led by:</b>                                                                                                                                                                                   |
| <b>Case Competition</b>                      | Daphne Rixon & Karen Lightstone<br><a href="mailto:Daphne.Rixon@smu.ca">Daphne.Rixon@smu.ca</a> & <a href="mailto:Karen.Lightstone@smu.ca">Karen.Lightstone@smu.ca</a>                           |