

Please join us at Acadia University in Wolfville, NS
for Atlantic Schools of Business Conference 2017

“work and play in the tidal zones”

September 29th – October 1st 2017

The theme for the 2017 Atlantic Schools of Business Conference is “Work and Play in the Tidal Zones.” The tidal zone is neither sea nor land but is a space combining characteristics of each. With this theme, we hope to encourage submissions representing interdisciplinary work that combines functional areas of business research; business research with other academic fields; or papers whose subject(s) speak to the spaces between what are normatively considered dichotomous concepts (ex. urban–rural, work–family, etc.).

As in previous years, submissions for proceedings papers and presentations or developmental sessions are welcome in either our themed or our standing areas (tracks).

Additionally, this year the planned symposia/workshops include:

- Business & Sustainability Symposium
- Business of Development Workshop
- Grape and Wine Sector Workshop
- Tidal Energy Workshop

Submissions will be accepted via email to the appropriate Track or Symposium Chair until: August 21st 2017

Submissions from Canadian scholars should be emailed to the local track chair while international submissions should go to the international track chair where possible. Please use the email subject heading ASB Submission and refer to the style guide at www.asbconference.ca for submission format.

For further information:

Please subscribe at www.asbconference.ca to receive monthly email updates, including registration and accommodation information.

Donna Sears, Chair ASB 2017
F.C. Manning School of Business Administration
Patterson Hall
Acadia University
donna.sears@acadiu.ca
902.585.1404



| Track | Local Chair(s) | International Chair |
|--|---|---|
| Accounting | Ian Hutchinson ian.hutchinson@acadiu.ca | Abdulla Iqbal A.Iqbal@kent.ac.uk |
| Business & Organizational History | Gabrielle Durepos Gabrielle.Durepos@msvu.ca | Bill Cooke bill.cooke@york.ac.uk |
| Communication | Judy Roy jroy@unb.ca | TBA |
| Cooperatives/ Solidarity Economy | Jim Grant Jim.grant@acadiu.ca | David Jacobs dc.david.jacobs@gmail.com |
| Embryo & Case | Robert MacDonald Robert.MacDonald@crandallu.ca | TBA |
| Entrepreneurship | Ryan MacNeil Ryan.macneil@acadiu.ca | David Higgins David.Higgins@liverpool.ac.uk |
| Ethics & Social Issues | Cathy Driscoll Cathy.Driscoll@smu.ca | David Jacobs dc.david.jacobs@gmail.com |
| Finance | Shelley MacDougall Shelley.macdougall@acadiu.ca | TBA |
| Gender & Diversity | Kelly Dye Kelly.dye@acadiu.ca | TBA |
| Human Resources/Industrial Relations | Morrie Mendelson Morrie.mendelson@unb.ca | TBA |
| Case Competition | Daphne Rixon & Karen Lightstone Daphne.Rixon@smu.ca Karen.Lightstone@smu.ca | |
| Leadership | Chantal Hervieux Chantal.Hervieux@smu.ca | Rosemary McGowan rmcgowan@wlu.ca |
| Management Information Systems | Danny Silver Danny.silver@acadiu.ca | TBA |
| Management Education | Conor Vibert Conor.vibert@acadiu.ca | TBA |
| Marketing | Karen Blotnicky Karen.Blotnicky@MSVU.CA | Ardhendu Shekhar Singh Shekhar.arhendu@ssbf.edu.in |
| Open | Terrance Weatherbee Terrance.weatherbee@acadiu.ca | TBA |
| Organizational Behaviour & Theory | John Fiset jfiset@mun.ca | TBA |
| PhD Student Colloquium | Terrance Weatherbee Terrance.weatherbee@acadiu.ca | |
| Strategy | Alidou Ouedraogo alidou.ouedraogo@umoncton.ca | TBA |

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| Undergraduate Student Papers | Stephen MacLean stephen.maclean@acadiu.ca | |
| Symposia & Workshops | Led by: | |
| Business and Sustainability | Edith Callaghan Edith.callaghan@acadiu.ca | |
| Business of Development | Ryan MacNeil ryan.macneil@acadiu.ca | |
| Grape and Wine Sector | Donna Sears & Terrance Weatherbee Donna.sears@acadiu.ca/Terrance.weatherbee@acadiu.ca | |
| Business Research in Tidal Energy | Shelley MacDougall Shelley.macdougall@acadiu.ca | |