

Entrepreneurship:

# Atlantic Schools of Business

Passion and Practice

University of New Brunswick--Fredericton

2015

## CALL FOR PAPERS

The 45th Annual Atlantic Schools of Business Conference will be hosted by the University of New Brunswick in Fredericton from September 25th to 27th, 2015.

The theme of this year's conference is "**Entrepreneurship: Passion and Practice**".

The pursuit of opportunity requires both drive and a reality check. Without passion, and a set of other traits typically associated with entrepreneurs (whether it is being tenacious, having a vision, or being comfortable with risk), it becomes hard to guide initiatives through treacherous unknown futures. It comes as no surprise that behind most new ventures stand driven, passionate entrepreneurs. Yet, new endeavors require their founders to put their passion in check. Assumptions about the opportunity (be it the customer and their needs, the proposed solution or the business model), need to be put to the test in practice. Rather than conceptualizing detailed plans and building organizations in isolation, engaging the real world along the way offers a valuable learning ground for falsifying and validating the entrepreneurial vision.

How do we balance this passion with the need to learn from practice? Could practice stifle innovation? Why is it that many innovations come from outside the areas in which they are to be put in practice? Could it be that passionate minds require isolation from practice to envision new innovations? At the same time, why is it that investors often replace the ventures' founders by experienced professionals? Could it be that the traits of passionate entrepreneurs are a hindrance to putting their visions into practice? The interaction of passion and practice raises many interesting questions and debates which we look forward to exploring with you.

The 2015 Atlantic Schools of Business conference invites academic papers, symposia and professional development workshops (PDWs) that consider and expand upon the theme of "**Entrepreneurship: Passion and Practice**".

ASB invites papers from a variety of functional areas as outlined in the call for papers, targeting research at various stages of development. ASB is dedicated to fostering a supportive environment, whether it is by helping scholars polish developed manuscripts or helping to improve ideas in progress.

Encouraged for submission are papers that examine broadly the notion of entrepreneurship, passion for it, and triumphs as well as setbacks experienced in practice. Multiple levels of submission are encouraged, including full papers to be considered for presentation and conference proceedings, papers and concepts in process suitable for presentation, and symposia that combine various streams of thought to engage and inform debate. Additionally, we will be actively encouraging student submissions as a gateway into researcher presentations.

## Conference Fees

|             |  |
|-------------|--|
| \$200 + HST | By August 31, 2015   |
| \$240 + HST | September 1, 2015 and beyond   |
| \$125 + HST | Graduate / Undergraduate Student                                       |
| \$ 75 + HST | Spouse/Companion (to attend Friday reception and Saturday dinner only) |

Your registration fee includes the Friday evening reception, Saturday breakfast and luncheon, Saturday evening dinner, coffee breaks and Sunday breakfast.

## Accommodation

We have negotiated special rates at the Crowne Plaza Fredericton Lord Beaverbrook--a charming riverside hotel in the heart of the city--for the convenience of conference attendees. These rates will be held by the hotel until August 25, 2015. Hotel bookings are not included in conference rates and fees, and are at the expense of participants. You will be asked for your own billing information in order to make a reservation.

## Crowne Plaza Fredericton Lord Beaverbrook

*659, rue Queen Street*

*Fredericton, NB E3B 1C3*

*506.455.3371*

*Website: [www.cpfredericton.com](http://www.cpfredericton.com)*

Details:

- All rooms in this block are at the rate of \$134.00 for single or double occupancy. Each additional person beyond double occupancy will be charged \$10.00 per person/ per night to a maximum of four people per room.
- The cut-off date for hotel room reservation is August 25, 2015.
- For out of town travellers wishing to stay longer in Fredericton, the Crowne Plaza will guarantee this contract rate for 2 days prior to and following the conference dates.
- Guestrooms are not guaranteed for check-in prior to 3:00 PM and check-out time is 12:00 noon.
- Parking is available at a rate of \$10.00 per day.
- The hotel will offer all conference attendees free Wi-Fi and local phone calls.

## Call Submission Dates

We are pleased to put out a call for paper submissions for the 2015 Atlantic Schools of Business Conference. The following are the key dates for paper submission and review:

- August 7 - Deadline for receipt of paper, symposium and PDW submissions
- **August 28 - Notification of acceptance status**
- August 31 - Last day to register at reduced rate
- September 11 - Indication of award winners
- September 11 - Deadline for receipt of amended papers
- September 25 - Start of 45th ASB Conference
- September 27 - Close of the conference

## Submitting Symposium and Professional Development Workshops Proposals

- Symposium and PDW proposals should be submitted to the track chair of the stream you are interested in OR to the Conference Chair.
- Further information will eventually be posted on the ASB website: <http://asb.acadiau.ca>

## Track Chairs

The following is a list of track chairs for each of the divisions. You may email questions, if any, and/or submit your paper to the track chair.

### **Accounting**

Mohamed Drira, University of New Brunswick  
[mdrira@unb.ca](mailto:mdrira@unb.ca)

### **Business and Organizational History**

Gabrielle Durepos, Mount Saint Vincent University  
[gabrielle.durepos@msvu.ca](mailto:gabrielle.durepos@msvu.ca)

Terry Weatherbee, Acadia University  
[terrance.weatherbee@acadiau.ca](mailto:terrance.weatherbee@acadiau.ca)

### **Co-operative Management**

Daphne Rixon, Saint Mary's University  
[daphne.rixon@smu.ca](mailto:daphne.rixon@smu.ca)

### **Ethics & Social Issues**

Shelley Price, Saint Mary's University  
[shelley.price@smu.ca](mailto:shelley.price@smu.ca)

### **Gender & Diversity in Organizations**

Judy Ann Roy and Patricia A. Post, University of New Brunswick  
[jroy@unb.ca](mailto:jroy@unb.ca); [ppost@unb.ca](mailto:ppost@unb.ca)

### **Management Education**

Scott MacMillan, Mount Saint Vincent University  
[scott.macmillan@msvu.ca](mailto:scott.macmillan@msvu.ca)

### **Organizational Behaviour / Organizational Theory**

Wendy Carroll, Saint Mary's University  
[wendy.carroll@smu.ca](mailto:wendy.carroll@smu.ca)

### **Strategy**

Alidou Ouedraogo, Université de Moncton  
[alidou.ouedraogo@umoncton.ca](mailto:alidou.ouedraogo@umoncton.ca)

### **Business Communication**

Alla Kushniryk, Mount Saint Vincent University  
[alla.kushniryk@msvu.ca](mailto:alla.kushniryk@msvu.ca)

### **Embryo and Case Track**

Robert MacDonald, Crandall University  
[robert.macdonald@crandallu.ca](mailto:robert.macdonald@crandallu.ca)

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### **Management Information System**

Rebecca Angeles, University of New Brunswick  
[angeles.rebecca@gmail.com](mailto:angeles.rebecca@gmail.com)

### **Entrepreneurship**

Martin Wielemaker, University of New Brunswick  
[mwielema@unb.ca](mailto:mwielema@unb.ca)

### **Finance**

Eben Otuteye, University of New Brunswick,  
Fredericton and Mohammad Siddiquee,  
University of New Brunswick, Saint John  
[otuteye@unb.ca](mailto:otuteye@unb.ca); [m.siddiquee@unb.ca](mailto:m.siddiquee@unb.ca)

### **HR/IR**

Jeff McNally and Patrick Bruning  
University of New Brunswick  
[Jeff.mcnally@unb.ca](mailto:Jeff.mcnally@unb.ca); [Patrick.bruning@unb.ca](mailto:Patrick.bruning@unb.ca)

### **Marketing**

Karen Blotnicky, Mount Saint Vincent University  
[karen.blotnicky@msvu.ca](mailto:karen.blotnicky@msvu.ca)

### **Open / General Track**

Sudhir Saha, Memorial University  
[sksaha@mun.ca](mailto:sksaha@mun.ca)

### **Student Case Competition**

Karen Lightstone, Saint Mary's University  
[karen.lightstone@smu.ca](mailto:karen.lightstone@smu.ca)

**Doctoral Consortium**

Marianna Paludi, Saint Mary's University  
[mariana.paludi@smu.ca](mailto:mariana.paludi@smu.ca)

**Conference Chair**

Basu Sharma  
[bsharma@unb.ca](mailto:bsharma@unb.ca)