

Track on Entrepreneurship and innovation

CALL FOR:

Scholarly Papers

The Atlantic Schools of Business
<http://asb.acadiu.ca/>



September 26 – 28, 2014
Location: Mount Saint Vincent University
Halifax, Nova Scotia, Canada

The track on **Entrepreneurship and Innovation** invites submissions of original unpublished papers for the 2014 Atlantic Schools of Business Conference. An international constituent is expected this year and thus submissions are encouraged from North America, Europe and beyond. A special Issue in the *International Journal of Work Innovation* titled “*Innovation and entrepreneurship as key drivers for growth*” has been developed to which the track on **Entrepreneurship and Innovation** will encourage authors to submit their manuscripts. Though papers in later stages of development are likely to be considered for inclusion in the special issue, we invite papers at any stage of development.

The meeting will take place on the beautiful campus of Mount Saint Vincent University (MSVU), Halifax, Nova Scotia, Canada from **September 26 – 28, 2014**. Please consider submitting your scholarly papers to this unique and friendly venue.

Discussion of innovation studies has gained more attention in the past few decades, as innovation can play an important role for fostering firms’ competitiveness, strengthening regional or national development, and also engaging in global networks.

This track at the ASB conference will contribute to the discussion on innovation studies, where different agents such as government, higher education institutions, private organizations, NGOs, and individuals engage in new types of collaboration to foster innovation.

Topics include, but are not limited to, the following:

- Determinants and effects of innovation
- Cultivating an environment for innovation
- Innovation management and the complexity of the innovation process
- Entrepreneurship and technology innovation
- Open innovation and collaboration models
- Innovation at a regional level and regional growth
- Impacts of innovation on environment, energy and transportation
- Innovation policy
- Social innovation

Guidelines for submissions

Guidelines for submissions can be found at: <http://asb.acadiau.ca/index.html>. Scholarly papers will be reviewed following a double-blind peer-review process. **Deadline for submissions for papers is July 31, 2014.** Submissions should be made via email to the respective person below:

Track chair

Claudia De Fuentes
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Housing

The Atlantic Schools of Business Conference has negotiated special conference rates and blocked off hotel rooms at the *Atlantica Hotel* (<http://www.atlantichotelhalifax.com/>) in downtown Halifax. More details about housing can be found in the 2014 ASB Call for Papers, situated on the ASB website: <http://asb.acadiau.ca/index.html>.

Getting Here

The Robert Stanfeild International Airport is the airport in closest proximity to the city of Halifax. Travel by air should be directed to this airport. The airport is an approximate 20-minute taxi ride from the city centre, which is where the *Atlantica ASB conference hotel* is situated.

About the Atlantic Schools of Business

The Atlantic Schools of Business Conference is one of Canada's longest running academic business conferences. Though projects are underway to fully explore its history, this conference attracts about 100 academics annually from across the East Coast Canada and beyond. ASB (as it is commonly known) attracts scholarly papers in a diversity of areas including (but not limited to) Business History, Marketing, Organization Theory, Human Resources and Industrial Relations, Management Education, Entrepreneurship and beyond.

The conference typically takes place over three days during the last weekend of September. The Friday afternoon is usually devoted to a lively doctoral consortium with the evening dedicated to a welcome reception at the hosting university. Saturday and Sunday are reserved for scholarly paper presentations, PDWs and symposia. A banquet dinner including an awards reception is hosted on the Saturday night. Individual awards are given for *Best Overall Conference Paper*, and *Best Student Paper*. Institutional awards including the *Research Excellence Award* and a *Best Overall Performance Award* are also allocated to deserving universities.

Strangers to ASB who have attended the conference have described the conference as welcoming, unique and fun. We hope you will join us!

About Mount Saint Vincent University

MSVU is a university with unparalleled social impact at home, across the country and overseas, with a unique blend of passion and individuality. MSVU is located just minutes from downtown Halifax, Nova Scotia and is recognized for its small class sizes and personalized approach to learning. A diverse mix of 4,000 women and men from across Canada and over 50 countries take advantage of MSVU's programs and unique sense of community through on-campus classes or through distance learning opportunities.

MSVU's 140-year history is a story of humanity and growth. From its beginning, the University has been concerned with the wellbeing of individuals and communities at home and abroad. Established by the Sisters of Charity in 1873, the Mount was one of the only institutions of higher education for women in Canada. At a time when women could not vote, the Mount provided an opportunity for women to learn and participate equally in society.

For more information, please visit the MSVU website:
<http://www.msvu.ca/en/home/default.aspx>.