



## ***KPMG STUDENT CASE COMPETITION***

***St. Francis Xavier University  
Saturday September 28<sup>th</sup>, 2013***

### ***COMPETITION RULES***

**ELIGIBILITY** The competition is open to undergraduate business students. A maximum of 10 teams of 2-4 students may compete. Each invited university will have the opportunity to send one team and any remaining timeslots will be offered on a first come, first served basis for universities wishing to send a second team.

**SPONSORS** KPMG

**JUDGES** The judges will be comprised of KPMG employees and one guest businessperson. There will be no faculty judges from any university.

**AWARDS**

- 1<sup>ST</sup> Place Team - \$500
- 2<sup>nd</sup> Place Team - \$250
- 3<sup>rd</sup> Place Team - \$100

Presented at Saturday awards dinner for all competitors, faculty advisors, student volunteers, and sponsor reps.

**ENTRY FEE** There will not be an entry fee for competing teams.

**ACCOMMODATIONS** Teams have staggered start times to allow for travel to and from your university on Saturday. If you wish to arrive the day before or stay the night of the competition rooms have been set-aside for ASB2013 in Antigonish. For more information, please visit: <http://asb.acadiau.ca/2013conference/accommodations.html>

**PARKING** Participants may park their car anywhere on campus as there is no parking pass requirement at StFX.

### **SATURDAY PREP TIME**

1. Rooms have been arranged at the Gerald Schwartz School of Business (SCHW) at StFX. Each team will be handed copies of the case and have 3 hours to prepare a PowerPoint presentation.

2. The teams are not permitted to obtain any analysis assistance from faculty advisors or the student volunteers during their case analysis period. They can, of course, consult texts, the Internet (using the password on the internet voucher provided), etc.

## **SATURDAY FOOD SERVICES**

1. A buffet-style lunch will be available to competitors and judges from 11 a.m. to 1 p.m.
2. A hot dinner will be served to all competitors, faculty advisors, judges, and volunteers commencing at 6 p.m. Awards will be announced during the dinner and it is expected that all competitors will be present.

## **PRESENTATIONS**

1. Once all teams are registered (by September 11<sup>th</sup> – email [Karen.lightstone@smu.ca](mailto:Karen.lightstone@smu.ca) ) a schedule will be drawn up reflecting the travel needs of each team. Therefore, teams from StFX should expect to be first receiving their cases at 9:00 a.m. and presenting at noon.

The presentations will start at noon in the Gerald Schwartz School of Business (SCHW), and continue at ½ hour intervals.

2. Each team will have 15 minutes to present their report.
3. We will introduce the judges and timekeepers to the students. The timekeepers will show a 5, 3 and 1 minute card, which will indicate the minutes remaining in their 15 minutes. One timekeeper will silently count down the last 15 seconds, after which the team is required to stop speaking.
4. Competitors should introduce themselves by first name only, and are not permitted to identify their school. The judges will not know the identity of any of the teams.
5. It is expected that competitors will make a PowerPoint presentation.
6. Each team member is expected to participate in the presentation.
7. The final presentation is scheduled to be completed at 5 p.m. on Saturday.
8. Teams are permitted to attend the presentations once they have finished their presentation.

**To register please contact Karen Lightstone via e-mail: [Karen.lightstone@smu.ca](mailto:Karen.lightstone@smu.ca)**

