



**Terms of the  
KPMG Student Case Competition  
Atlantic Schools of Business Conference  
29 September 2012, Dalhousie University, Halifax**

- General business case.
- Open to undergraduates in a Business program at an Atlantic Canadian university.
- Maximum number of teams: 10. Universities may register more than one team, but only after all universities have had an opportunity to participate.
- Each team has a maximum of two members.
- No registration fee for teams.
- Competition will be conducted in English.
- \$200 travel subsidy offered to teams travelling over 200 km one-way to Halifax (one subsidy per university); \$400 for Memorial University's team.
- First prize: \$500 per team. Second prize: \$300 per team. Third prize: \$200 per team.
- Prize money will be paid by Dalhousie cheque to individual team members, about three weeks after the competition. SIN numbers and mailing addresses are required.
- Travel subsidies (where applicable) will be paid by Dalhousie cheque to one person per team, preferably the coach, about three weeks after the competition. Mailing address will be required.
- Please direct any questions or concerns to **asb@dal.ca**

**Schedule on Saturday, 29 September 2012**

8:30am	Continental breakfast provided.
9:00am	Cases given to teams; teams sequestered; Internet access available.
12:00pm	Each team hands in a flash drive containing its presentation. Lunch provided for competitors and coaches.
12:45pm	Judges arrive.
1:00-5:00pm	Teams present their solutions. All teams must be in the room for all presentations. As each team finishes, name of next presenting team is drawn.

Presentations at the conclusion of the judges' deliberations.

***We thank KPMG for its generous sponsorship of this event  
and look forward to seeing you to ASB 2012***



**Team Registration Form**  
**KPMG Student Case Competition**  
 Atlantic Schools of Business Conference  
 29 September 2012, Dalhousie University, Halifax

Email to [asb@dal.ca](mailto:asb@dal.ca) or fax to 902.494.1107, Attention: Janet Lord

Name of university	
Team member #1	
Program & year	
Email address	Phone
Team member #2	
Program & year	
Email address	Phone
Coach (if any)	
Email address	Phone

*The team members have read and agree to the attached **Terms** of the KPMG Case Competition at ASB 2012.*

*Signed on behalf of the team:* \_\_\_\_\_

*Print name and position:* \_\_\_\_\_

*Date:* \_\_\_\_\_